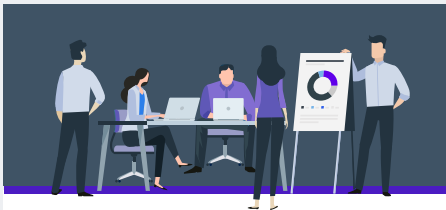


# TUNE

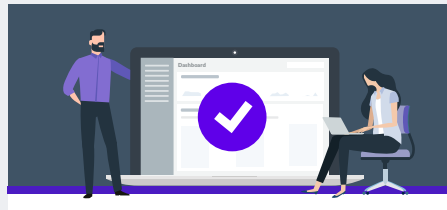
## Payout Structures Your Business, Your Rules

Commissions, bounties, rewards, payments. Whatever you call it, the flow of money to your partners for the outcomes they deliver is the lifeblood of partner marketing. Optimizing your program's growth and profitability requires payout structures that are financially sound for your business and motivational for your partners. A win-win that takes a balance of art and science. TUNE's payout tools are purpose-built to help you achieve that balance.



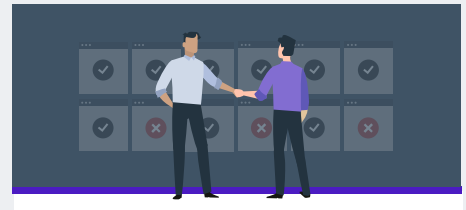
### DO MORE **Centralize Partner Payout Logic**

Create and define all of your payout structures in one place.



### WITH LESS **Reduce Setup Complexity**

Streamline the process of setting your program's payout rules.



### WORRY-FREE **Reduce Low-Quality Traffic Spend**

Pay out only on the actions and conversions that fit your business model.

**TUNE gives advertisers the flexibility to craft the right payout structures, regardless of:**

- Pricing model (CPA, CPL, CPA+S)
- Segmentation method (product level, category level, partner value, action)
- Funnel stage

**Dream up the best way to motivate and reward your best partners:**

- Calculate payouts on the parameters you determine
- Ability to set up the parameters into complex rules



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