

MAKE REAL-TIME DECISIONS WITH YOUR DATA!

HasOffers' Firehose gives you the infrastructure to power your own fraud reporting, optimize campaign performance, access advanced attribution, and customize BI dashboards – on top of our real-time data stream.



OPTIMIZE CAMPAIGN PERFORMANCE



ADVANCED ATTRIBUTION



CUSTOM BI ANALYSES



FRAUD ACTIVITY



HASOFFERS FIREHOSE

Sends non-aggregate event data



KINESIS STREAMS

Stores and exposes event data for processing



LAMBDA

Event-by-event processing



KINESIS FIREHOSE

Delivers event data to S3, Redshift, or a destination of your choice for analysis and action



YOUR TECHNOLOGY

Business Intelligence, Programmatic Decisions, Automation, etc.

FULLY-AUTOMATED EVENT DELIVERY SERVICE ENABLES YOU TO BUILD ON TOP OF YOUR DATA

HasOffers' Firehose is the fastest and easiest way for you to extract and load large complex data directly into your proprietary technology; providing real-time actionable data at your fingertips. Our fully-automated event delivery service allows clients to receive a live stream of impressions, clicks, conversions, and adjustments – without the cost of creating and managing a complex system.

Whether you're using third-party code or in-house developers, Firehose is the best way to transfer and load large complex data to your proprietary technology

ACCESS STATISTICAL DATA VIA FIREHOSE VERSUS API

HASOFFERS API

(pulling from API required)

- More long term investments with required maintenance
- Restricted access to event level data
- Rate limited and data constraints
- Delayed access to adjustment data

HASOFFERS FIREHOSE

(automated real-time data streaming)

- Less long term investments with fully automated service
- Full access to event level data
- Infinite scalability and reliability
- Real-time access to adjustment data

“ I think that because we're a tech company, we like to do things our way. The moment we heard that Firehose was a viable solution, we jumped in the air because we knew that we could use Firehose to take the data into our system, analyze it, and slice and dice it to the way we wanted to do – and provide the insights and the algorithm to use it within our own company. ”

Ofer Livne, Director of Strategic Partnerships

START/APP

- TRUSTED BY -

seventynine

AppLift

POCKET-MEDIA

INNERACTIVE

INNERVATE

crobo

ironSource